



# **THE FUTURE OF THE WHITEHORSE CENTRE**

## **COMMUNITY OPINION AND RESEARCH REPORT**

**PREPARED FOR WHITEHORSE CITY COUNCIL**  
**JUNE 2016**

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**This report has a companion document:** The Future of the Whitehorse Centre – Detailed Research Findings

# RESEARCH PROGRAM

The comprehensive research program implemented by JWS Research on the future of the Whitehorse Centre involved many varying aspects that sought to take into account the breadth of views across the Whitehorse Community. Whilst the research methods that were adopted were wide ranging, the research findings present relatively consistent results.

# BACKGROUND

- In December 2015 Whitehorse City Council made publicly available the comprehensive Whitehorse Centre Business Case and appointed JWS Research to conduct community consultation on the future of the Whitehorse Centre. The three options of redevelopment, essential works or closure and demolition were considered through a comprehensive qualitative and quantitative research program. Council will consider the Whitehorse Centre Business Case and its associated reports as well as the 2016 community consultation research outcomes to determine the future of the Whitehorse Centre.
- Whitehorse City Council developed an Arts and Cultural Strategy 2014-2022 based on a comprehensive research and consultation program to guide the city's arts and cultural development for the future. The arts and cultural vision for the City of Whitehorse is to aspire to be a creative community that is vibrant, diverse and engaged through our arts, culture and heritage.
- Council's research and consultation processes have found gaps and shortfalls relating to Council's facility and program provision. These include the need for additional Whitehorse Centre performance space and studios, music performance opportunities and a full service premium function capability able to accommodate large events.

# RESEARCH OBJECTIVES

- Whitehorse City Council commissioned JWS Research to assess community opinion in relation to the proposed new performing arts centre as well as in response to the other two options for the future of the Whitehorse Centre.
  
- More specifically, the research examines the following:
  - Awareness, attendance and favourability of the current Whitehorse Centre.
  - Perceived values and benefits of a new performing arts centre.
  - Questions, concerns and hesitations in relation to a new performing arts centre.
  - Level of support for a new performing arts centre and reasons for this.
  - Profile of those most receptive to and resistant to the development.
  - Information needs and expectations of the community in relation to the future of the centre.



# SUMMARY OF THE DIFFERENT OPTIONS BEING CONSIDERED FOR THE FUTURE OF THE WHITEHORSE CENTRE

## Option A: Complete redevelopment

- Includes new main theatre, studio theatre, function room, sound shell, larger foyer and increased studio space.
- Estimated cost of \$67 million; plus \$10.9 million for proposed car park to service the Whitehorse Centre, Library, Civic Centre and Walker Park.

## Option B: Essential works to keep the Whitehorse Centre operational

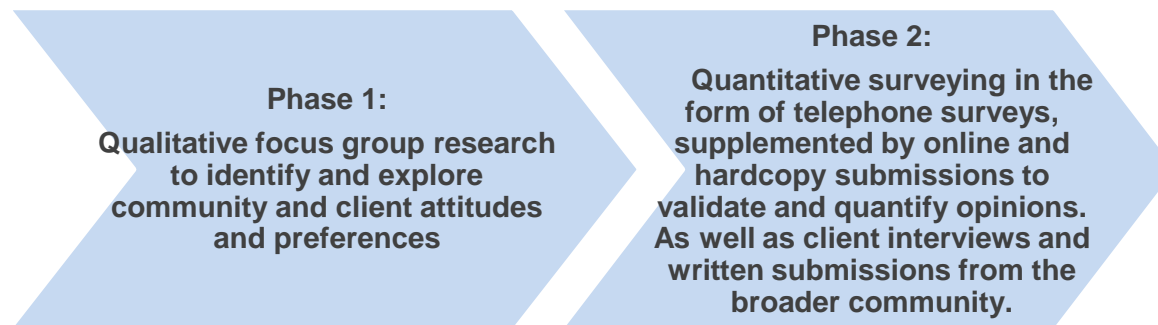
- \$7 million investment to conduct essential works (such as roof replacement, improvements to building fabric and technical upgrades) to keep the existing Whitehorse Centre open for another 8-10 years, prior to possible closure.

## Option C: Closing the Whitehorse Centre

- The Whitehorse Centre would be closed within two years.
- The existing Centre would be demolished and returned to parkland at an estimated cost of \$2 million+.

# METHODOLOGY AT A GLANCE

- To fully explore attitudes and opinions around the proposed options for the future of the Whitehorse Centre, JWS Research adopted a combined qualitative and quantitative research approach to investigate community and client perception and information needs.
- **Qualitative research in the form of community focus groups was conducted, first to identify and explore attitudes in depth, and to provide input into the quantitative phase.**
- **The second phase of fieldwork was community based and comprised a telephone survey and hardcopy/online survey submissions to validate and quantify opinions. In addition, 10 client interviews were conducted with an independent selection of Whitehorse Centre clients as well as receiving written submissions from the broader community.**



# RESEARCH PROFILE

## Whitehorse Quantitative Research Profile

	Number of Responses	Number of Whitehorse Residents	Whitehorse Housing Situation	Years lived in Whitehorse	Attended the Whitehorse Centre/ Festival (or member of household)	Gender	Age (years)
<b>Telephone interviews</b>	600	600 – 100%	Ratepayer – 85% Renter – 14% Prefer not to say – 1%	10+ – 73% Under 10 – 26%  Don't know/ not sure – 1%	68%	Female – 52% Male – 48%	18-39 – 32% 40-64 – 47% 65+ – 22%
<b>Online/ Hardcopy Surveys</b>	1292	1142 or 88%	Ratepayer – 93% Renter – 4% Prefer not to say – 4%	10+ – 88% Under 10 – 6%  Don't know/ not sure – 6%	88%	Female – 61% Male – 39%	18-39 – 12% 40-64 – 42% 65+ – 43% Prefer not to say – 3%

## Whitehorse Qualitative Research Profile

<b>Public Submission</b>	123	Public submissions provided an open forum for public comment
<b>Client Interviews</b>	10	These were evenly divided between theatre/performance clients and function/meeting clients of the Whitehorse Centre. No other distinguishing factors were sought
<b>Focus Groups</b>	6 groups	Inclusive of general community, regular Whitehorse Centre users and local residents





# EXECUTIVE SUMMARY

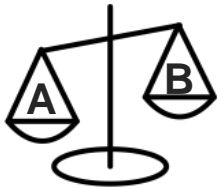
# SNAPSHOT OF KEY FINDINGS



- All facets of the research program show that **Option C is not supported.**

This makes it a decision between Option A and Option B:

- Opinions are somewhat divided however there is **more support evident towards Option A** in the community telephone research.
- There is **heightened support for Option A** in the self-select and hardcopy research.



### Telephone research:

Option A = 42%  
 Option B = 37%  
 Option C = 15%  
 Not sure = 6%

### Self-select research:

Option A = 56%  
 Option B = 29%  
 Option C = 13%  
 Not sure = 2%

(Results are considered preferences – after consideration of arguments for/against redevelopment)

- The client segment and the written submissions received are **more evenly split** in their preference between Option A and Option B.

# SNAPSHOT OF KEY FINDINGS



## Those in support of Option A:

- Are more likely to appreciate the range of benefits the redevelopment will bring to the broader community.
- However display some concern around the proposed cost and in particular the carpark.

## Those in support of Option B:

- See the cost of Option A, particularly those surrounding the proposed carpark, as so large it is not justifiable.
- Are looking to be convinced that the benefits of the project will outweigh the cost, and that there is a real community need for the project.



**There are solid grounds to move forward with Option A.** However, given the divide in opinion between option A and option B, there is potential for a some community backlash regardless of which option is chosen.



# OVERALL RESEARCH PROGRAM FINDINGS

The comprehensive research program that was implemented involved many varying aspects that sought to take into account the breadth of views across the Whitehorse community. Whilst the research methods that were adopted were wide-ranging, there was relative consistency among the results:

- Option C is generally not supported. In all the research we conducted, we found that option C has relatively very little support and in some instances, no support.
- Across most facets of the research program, there is a divide in support for option A and option B, with support leaning more towards option A.
  - ❖ Our telephone survey indicated there is more preference for option A
  - ❖ The self-select online and hardcopy submissions indicate there is heightened support for option A
  - ❖ Centre clients are generally split in their preference between option A and option B, with decisions largely based on the capacity in which the Whitehorse Centre is utilised. Theatre clients have a preference to option A, functions clients tend to preference option B. Self interest may play a part in this finding.
  - ❖ Written submissions from the general community/ occasional users are largely divided between option A and option B, while businesses/ organisations and regular attendees are more in favour of option A
- **Ultimately, the findings of the research program suggest that there are solid grounds to pursue option A**, but there are some important communication imperatives that Council must address.

# SUPPORT AND OPPOSITION FOR OPTION A, REDEVELOPMENT HAS CONSISTENT DRIVERS ACROSS THE RESEARCH PROGRAM

- Qualitatively, option C was not supported. The Whitehorse Centre was valued by most in our sample and the vast majority did not want to see the Centre shut down. This made it a decision between option A and option B
- Knowledge of theatre and art shows at the Centre is generally quite limited amongst those in our qualitative groups whilst usage of the Centre is also limited amongst the general community to a casual but infrequent visit.
- There is an appreciation however, that the Centre provides a good location for community arts and festivals and innate perception that the Centre plays an important role in the delivery of arts and cultural services for the community.
- Those in support of Option A typically display some concern around the proposed cost, however they are more likely to appreciate the range of benefits the redevelopment will bring to the broader community (and not just for those interested in performing arts), as well as the expanded breadth of uses the proposed Centre will offer



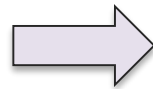
# SUPPORT AND OPPOSITION FOR OPTION A, REDEVELOPMENT HAS CONSISTENT DRIVERS ACROSS THE RESEARCH PROGRAM

- Supporters of Option B found it difficult to consider the fact that this path would lead to ultimate closure of the centre but rather a way to “buy time” and reassess in the future. Consideration must be given to the fact that option B will ultimately see the closure of the centre which is not currently supported by the community.
- The proposed cost of a complete redevelopment and new carpark (Option A) is the key driver for support of investing the \$7 million to conduct essential works (Option B). This is apparent in both the quantitative and qualitative findings. For most supporters of Option B, the cost of Option A is seen as so large it is not justifiable to them. A major factor in this is the carpark, which is perceived to cost a large amount for what it is. These residents are not necessarily against the idea of redeveloping the Whitehorse Centre, or making improvements; they are looking to be convinced that the benefits of the project will outweigh the cost, and that there is a real community need for the project.

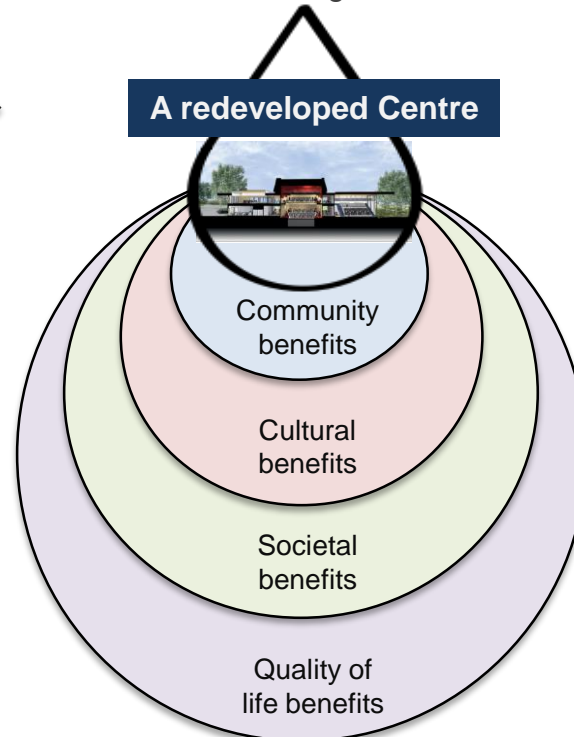
# FOR THOSE IN SUPPORT OF OPTION A, THE COST IS SEEN AS JUSTIFIABLE AS THE BENEFITS ARE SEEN TO BE NUMEROUS AND WIDESPREAD

## Qualitatively, those who are in favour of option A...

View things largely through an holistic lens....



... seeing the widespread benefits to many that a redeveloped Centre could bring...



...to the extent that these benefits outweigh the cost (while still acknowledging a significant outlay will be required)



**QUANTITATIVE KEY FINDINGS — 600 TELEPHONE INTERVIEWS**  
**QUALITATIVE KEY FINDINGS — 6 FOCUS GROUPS**

# QUANTITATIVE 600 PERSON TELEPHONE SURVEY METHODOLOGY



12 minute telephone survey, of n=600 City of Whitehorse residents, aged 18+ years

Survey quotas on age, gender and location, with weighting applied at the analysis stage to actual state age/ gender/ location proportions based on ABS census data.

The maximum margin of error on the total sample of n=600 is +/-4% at the 95% confidence level; **differences of +/-1% for net scores are due to rounding.**

Primary qualitative and quantitative research has been conducted in compliance with market research industry quality assurance certification AS-ISO 20252.

# QUALITATIVE RESEARCH METHODOLOGY

Six focus group discussions were held from 11<sup>th</sup> - 15<sup>th</sup> February 2016 as follows:

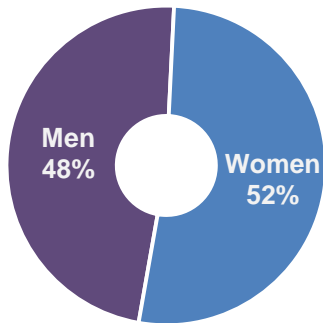
- Four general community groups: Two 'older' and two 'younger' groups of Whitehorse residents.
- One 'regular user' group: Whitehorse residents of mixed age and gender who visit the Whitehorse Centre at least 4 times per year.
- One 'local resident' group: Residents of mixed age and gender living within 500 metres of the Whitehorse Centre (same side of Maroondah Highway as the Whitehorse Centre).

Focus Group Matrix	25-54 y/o	55+ y/o	TOTAL
General Whitehorse Community	2	2	4
	Mixed age 25+ y/o		TOTAL
Regular Whitehorse Centre Users	1		1
Local Residents	1		1
<b>TOTAL</b>	2		6

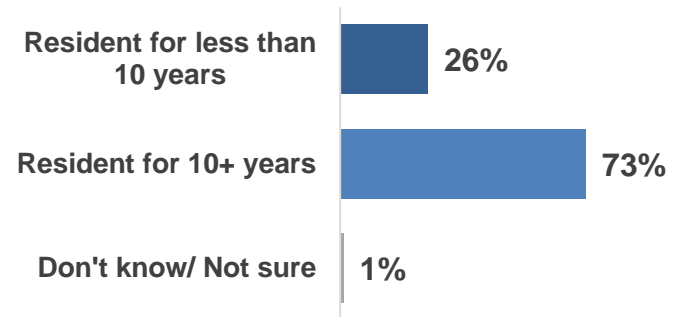


# DEMOGRAPHICS – QUANTITATIVE 600 PERSON TELEPHONE SAMPLE PROFILE

## Gender



## Time lived in Whitehorse area



Whitehorse Centre/ Festival attendance	
Attended the Whitehorse Centre/ Festival (or member of household)	68%

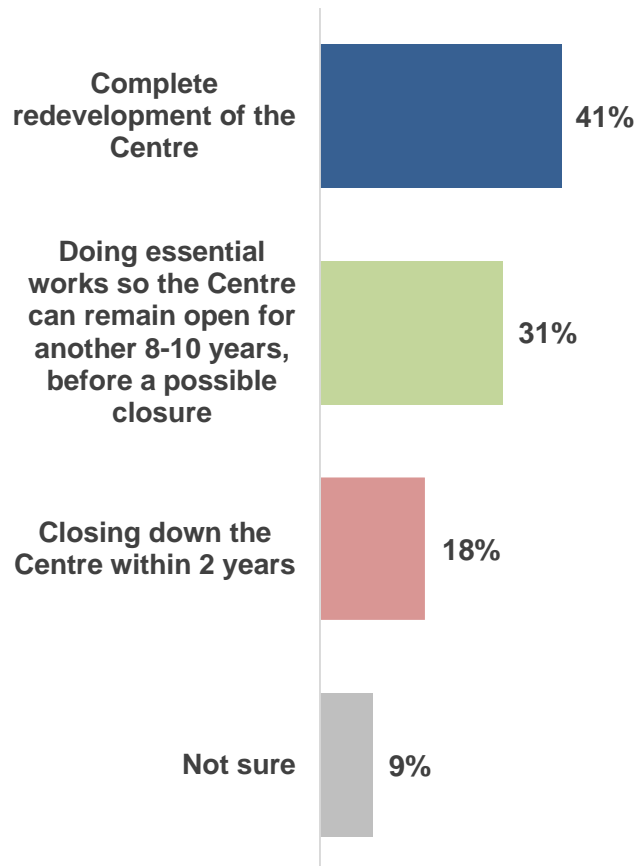
Housing situation	
Own (Self or family)	85%
Rent	14%
Prefer not to say	1%

Age	
18-39 years old	32%
40-64 years old	47%
65+ years old	22%

Totals may vary due to rounding.

# UPON CONSIDERATION OF BALANCED MESSAGING, THERE IS SOME MOVEMENT, HOWEVER REDEVELOPMENT IS STILL MOST PREFERRED

## Initial preference for the future of the Whitehorse Centre

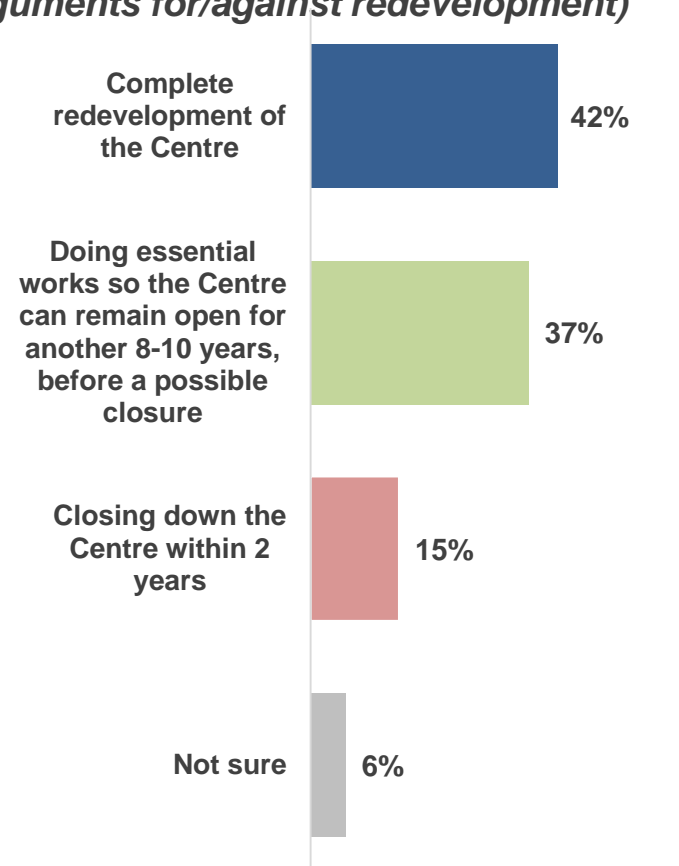


## Considered preference for future of the Whitehorse Centre (after consideration of arguments for/against redevelopment)

+1%

+6%

-3%



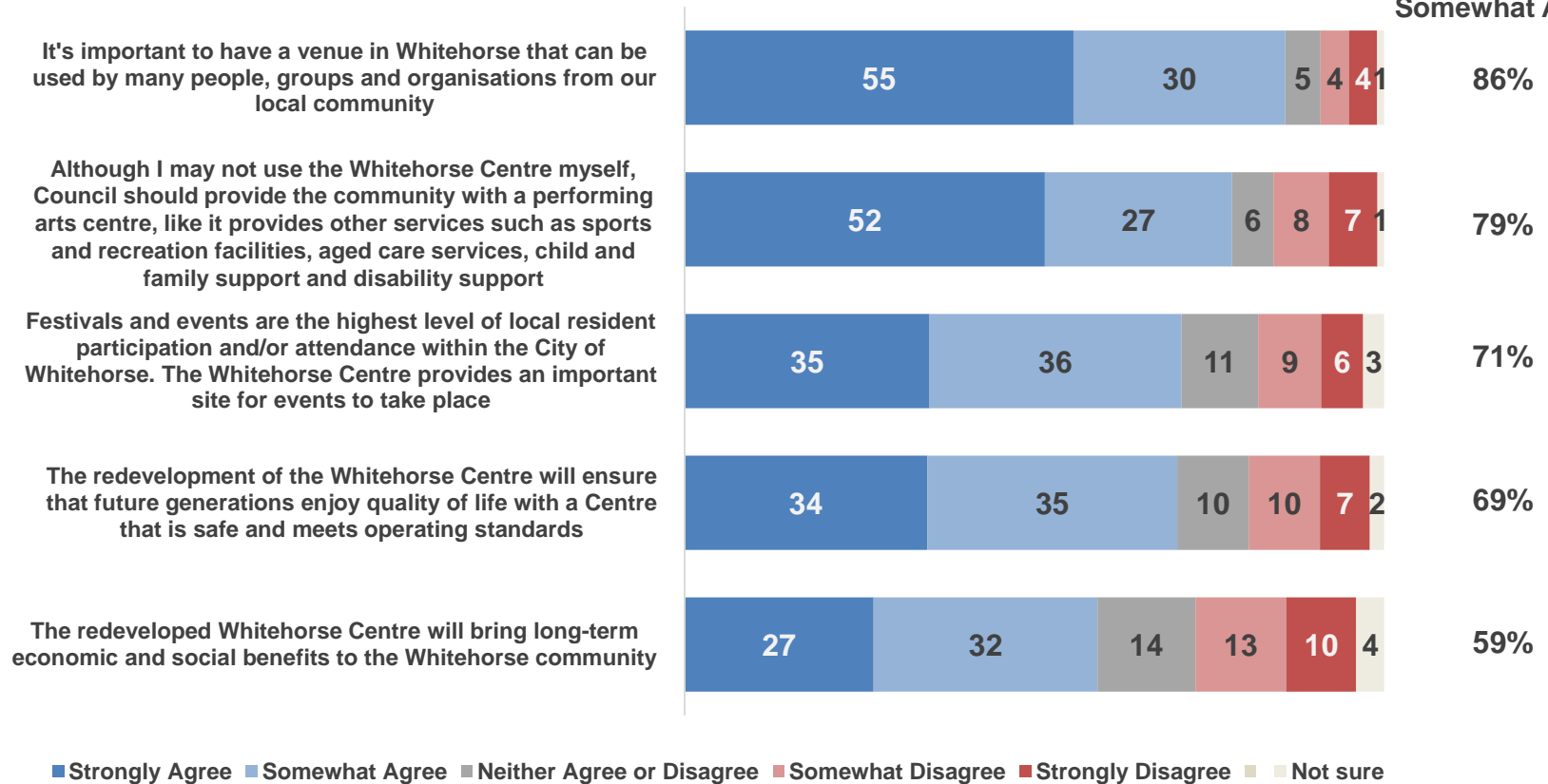
Q5. Based on this information, what is your preferred option regarding the future of the Whitehorse Centre? Is it...?/ Q8. Having now considered some of the reasons why people either support or oppose the redevelopment of the Whitehorse Centre, what is now your preferred option for the future of the Whitehorse Centre? Is it...?

Base= All respondents, n=600. Totals may vary due to rounding.

# HAVING A VENUE THAT CAN BE UTILISED BY MANY PEOPLE IN THE COMMUNITY IS SEEN AS THE MAIN REASON TO SUPPORT REDEVELOPMENT

## Main reasons to support complete redevelopment of the Whitehorse Centre (%)

Total Agree =  
Strongly Agree +  
Somewhat Agree



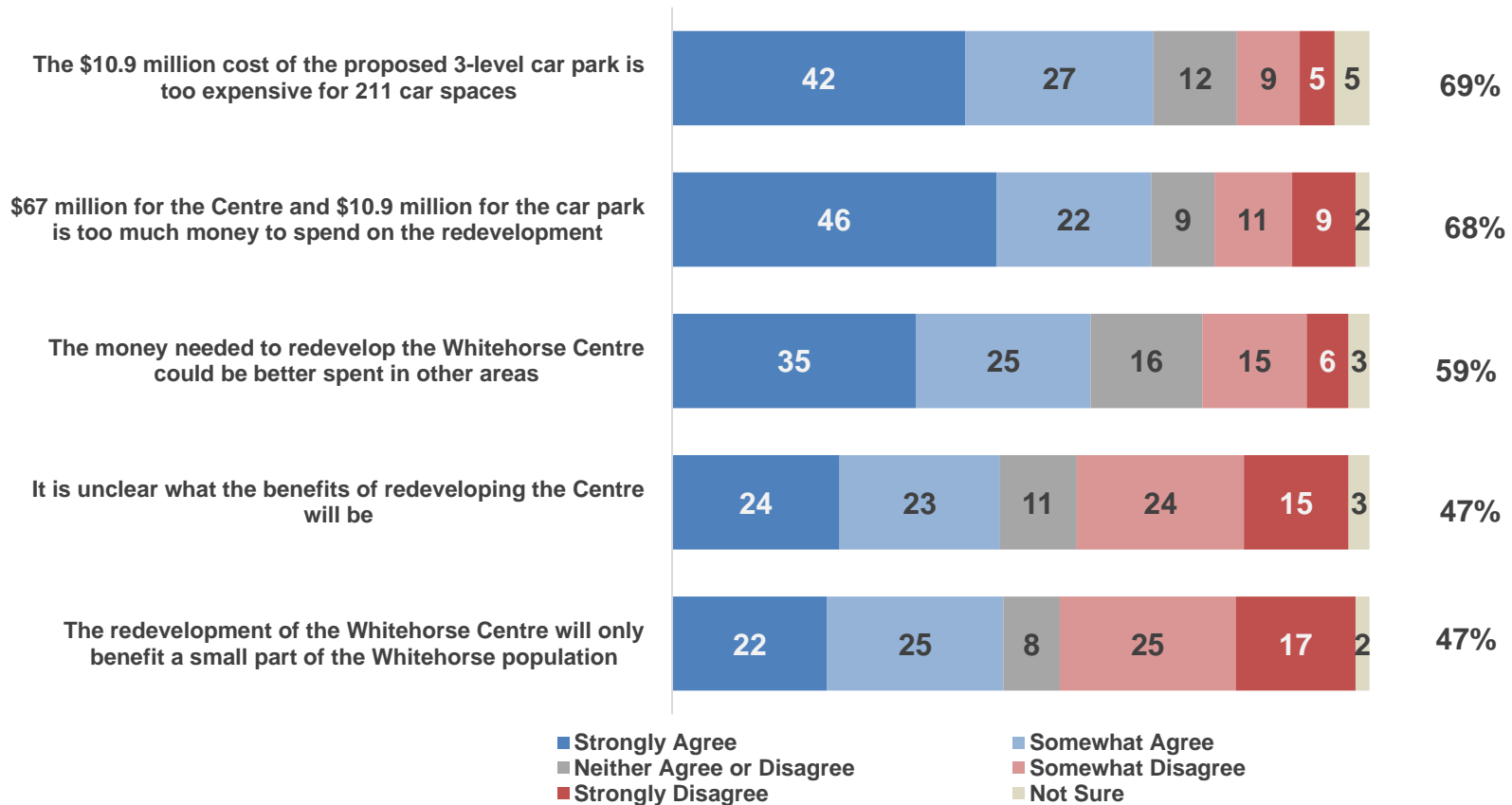
Q6. I am now going to read out a short list of statements that some people have said are reasons to support the complete redevelopment of the Whitehorse Centre. Please indicate to what extent you agree or disagree with each statement.

Base: All respondents, n=600. Totals may vary due to rounding.

# THE COST OF REDEVELOPMENT AND CARPARK ARE SEEN AS THE MAIN REASONS TO OPPOSE REDEVELOPMENT

## Main reasons to oppose complete redevelopment of the Whitehorse Centre (%)

Total Agree =  
Strongly Agree +  
Somewhat Agree



Q7. I am now going to read out a short list of statements that some people have said are reasons to oppose the complete redevelopment of the Whitehorse Centre. Please indicate to what extent you agree or disagree with each statement.  
Base= All respondents, n=600. Totals may vary due to rounding.

# QUANTITATIVE TELEPHONE SURVEY RESULTS SHOW MORE FAVOURITISM TOWARDS OPTION A

- The quantitative telephone survey results indicate that three quarters of residents are aware of the Whitehorse Centre, with awareness significantly higher amongst older residents. Those that are unaware of the Centre tend to be younger residents and those that have lived in the Whitehorse area for less than 10 years.
- On initial preference, the community is largely divided between option A: Complete redevelopment and option B: Essential works with **more in favour of option A**. There is little relative support for option C: Complete closure. 41% of residents are in favour of option A while 31% prefer option B (18% support option C and 9% not sure).
- The main reasons to support redevelopment centre around **the need to have a venue that can be used by a wide range of the population**. The reasons to support that rated the highest are:
  - ❖ *‘It’s important to have a venue in Whitehorse that can be used by many people, groups and organisations from our local community’ (86% total agree)*
  - ❖ *‘Although I may not use the Whitehorse Centre myself, Council should provide the community with a performing arts centre, like it provides other services such as sports and recreation facilities, aged care services, child and family support and disability support’ (79% total agree)*



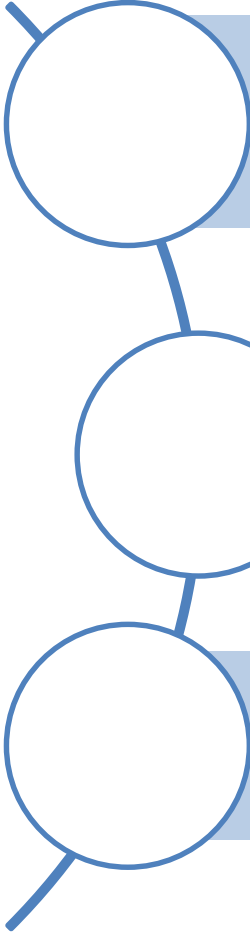
# QUANTITATIVE TELEPHONE SURVEY RESULTS SHOW MORE FAVOURITISM TOWARDS OPTION A

- The main reasons to oppose redevelopment are related to the cost of both the new Centre and the carpark, with the view that the money could be spent in other areas also rating relatively highly:
  - ❖ *'The \$10.9 million cost of the proposed 3-level car park is too expensive for 211 car spaces'* (69% total agree)
  - ❖ *'\$67 million for the Centre and \$10.9 million for the car park is too much money to spend on the redevelopment'* (68% total agree)
- On a considered basis (after contemplation of balanced messaging) **support is still largely divided between option A** (42% preferred option) **and option B** (37% preferred option); however there is still more support for option A.



**QUANTITATIVE KEY FINDINGS — 1292 COMPLETED  
SUBMISSIONS FROM THE ONLINE AND HARDCOPY SELF-SELECT SURVEYS**

# SELF-SELECT ONLINE/HARDCOPY QUANTITATIVE SURVEY METHODOLOGY



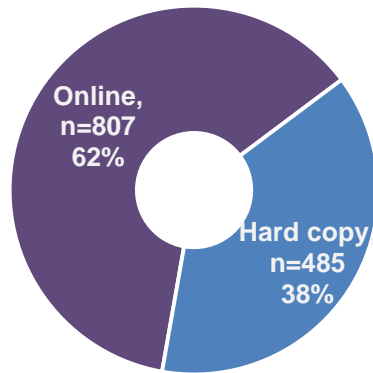
12 minute self-select online and hard-copy survey, of n=1292 residents, predominately from the Whitehorse Council area, aged 18+ years.

Results from self-select surveys are indicative only as sample is not random and therefore is not representative of the wider population; **differences of +/-1% for net scores are due to rounding**

Due to nature of self-select survey, base sizes for questions may differ as not all questions were completed by all participants

# SELF-SELECT QUANTITATIVE SAMPLE BREAKDOWN

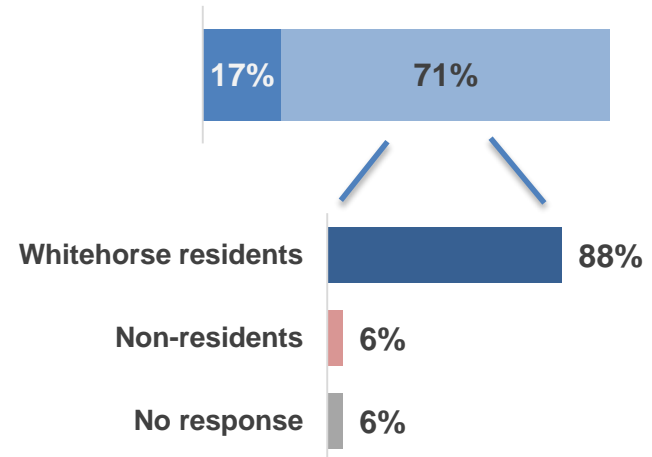
## Survey type



Whitehorse Centre/ Festival attendance	
Attended the Whitehorse Centre/ Festival (or member of household)	88%

Housing situation	Total sample	Whitehorse residents
Own (Self or family)	92%	93%
Rent	4%	4%
Prefer not to say	4%	4%

■ Resident for less than 10 years ■ Resident for 10+ years



Gender	
Male	39%
Female	61%

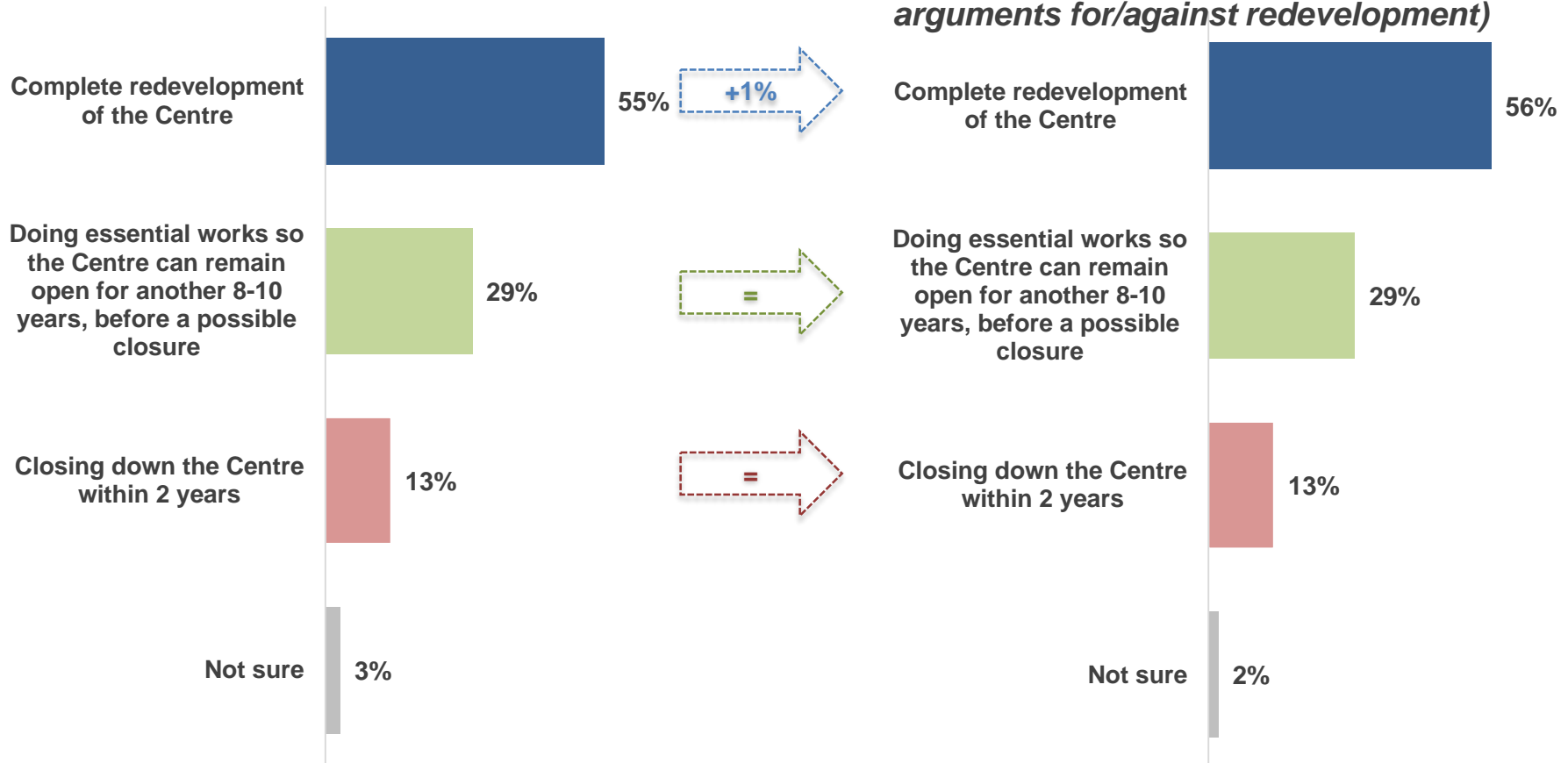
Age	
18-39 years old	12%
40-64 years old	42%
65+ years old	43%
No response	3%

Totals may vary due to rounding.

# THERE IS LITTLE MOVEMENT IN PREFERENCE FOLLOWING CONSIDERATION OF REASONS TO SUPPORT AND OPPOSE REDEVELOPMENT

## Initial preference for the future of the Whitehorse Centre

## Considered preference for future of the Whitehorse Centre (after consideration of arguments for/against redevelopment)

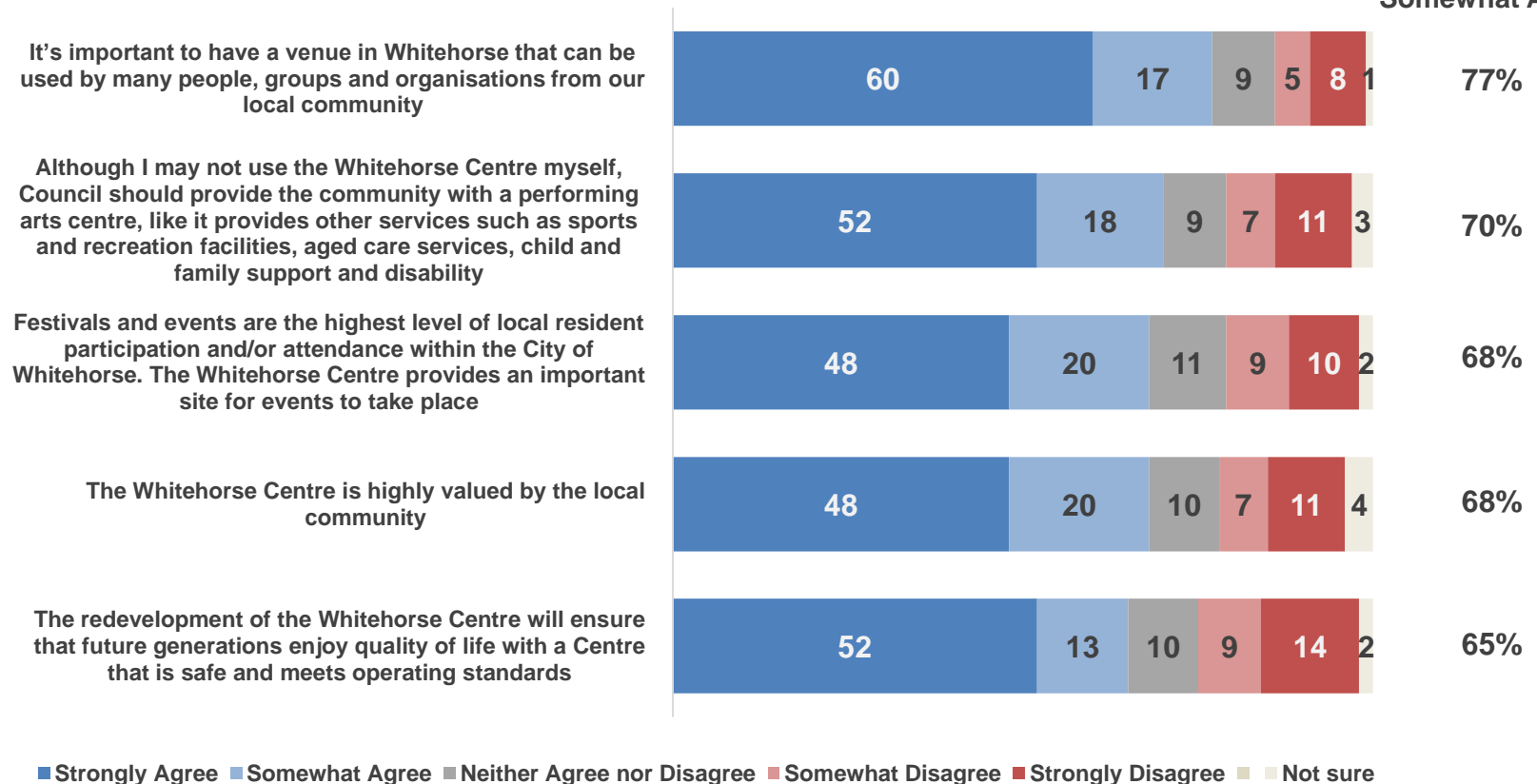


Q5. Based on this information, what is your preferred option regarding the future of the Whitehorse Centre? Is it...?/ Q8. Having now considered some of the reasons why people either support or oppose the redevelopment of the Whitehorse Centre, what is now your preferred option for the future of the Whitehorse Centre? Is it...?

Base= All respondents, Q5, n=1218; Q8, n=1173. Totals may vary due to rounding.

# HAVING A VENUE THAT CAN BE UTILISED BY MANY IN THE COMMUNITY IS THE MOST FAVOURED REASON TO SUPPORT REDEVELOPMENT

***Main reasons to support complete redevelopment of the Whitehorse Centre (%)*** Total Agree = Strongly Agree + Somewhat Agree



Q6. I am now going to read out a short list of statements that some people have said are reasons to support the complete redevelopment of the Whitehorse Centre. Please indicate to what extent you agree or disagree with each statement.

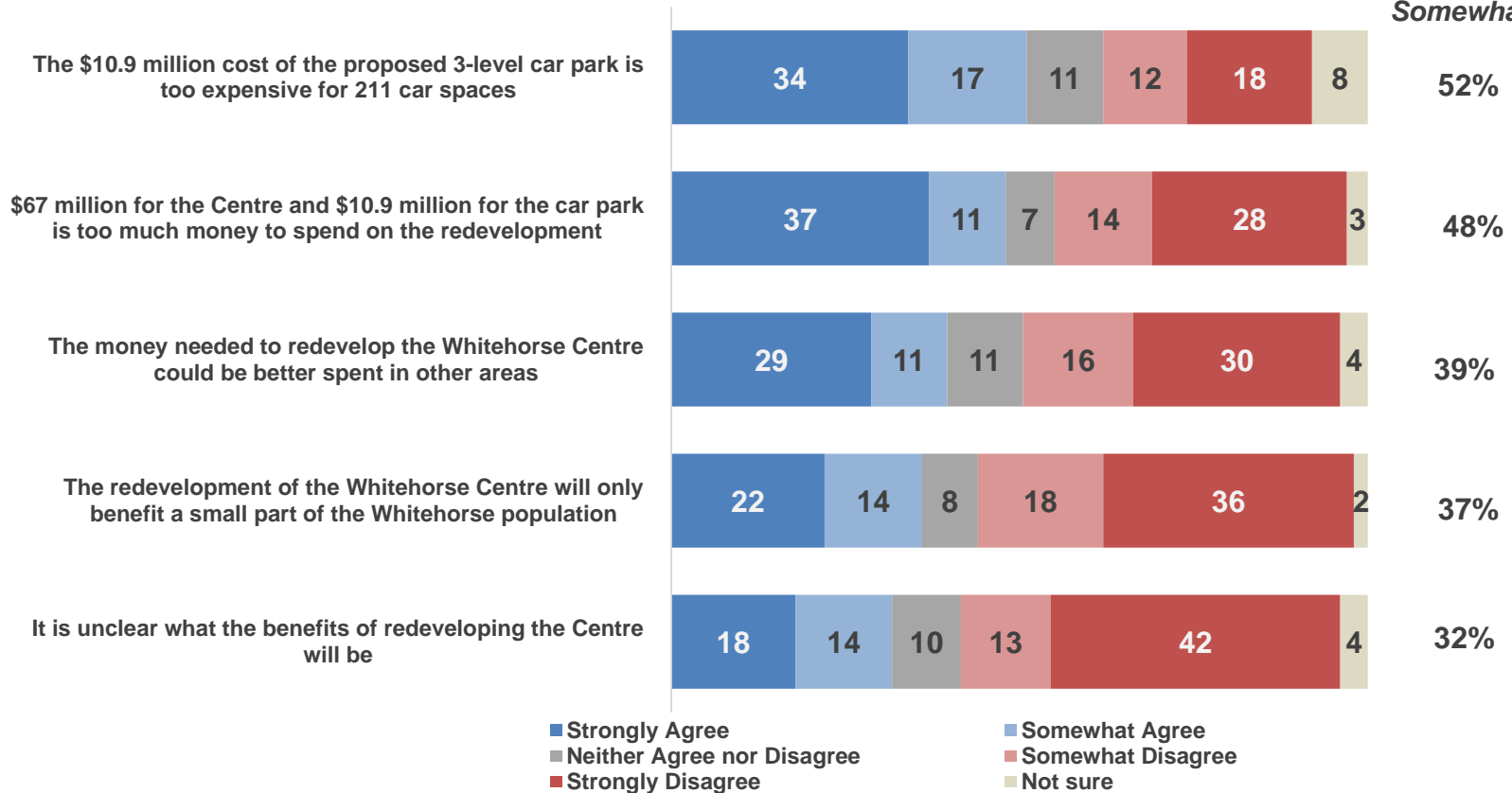
Base: All respondents, n= 1187. Totals may vary due to rounding.



# THE COST OF THE CENTRE AND MOST PARTICULARLY THE CARPARK ARE THE STRONGEST REASONS TO OPPOSE REDEVELOPMENT

## Main reasons to oppose complete redevelopment of the Whitehorse Centre (%)

Total Agree = Strongly Agree + Somewhat Agree



Q7. I am now going to read out a short list of statements that some people have said are reasons to oppose the complete redevelopment of the Whitehorse Centre. Please indicate to what extent you agree or disagree with each statement.  
 Base= All respondents, n= 1197. Totals may vary due to rounding.

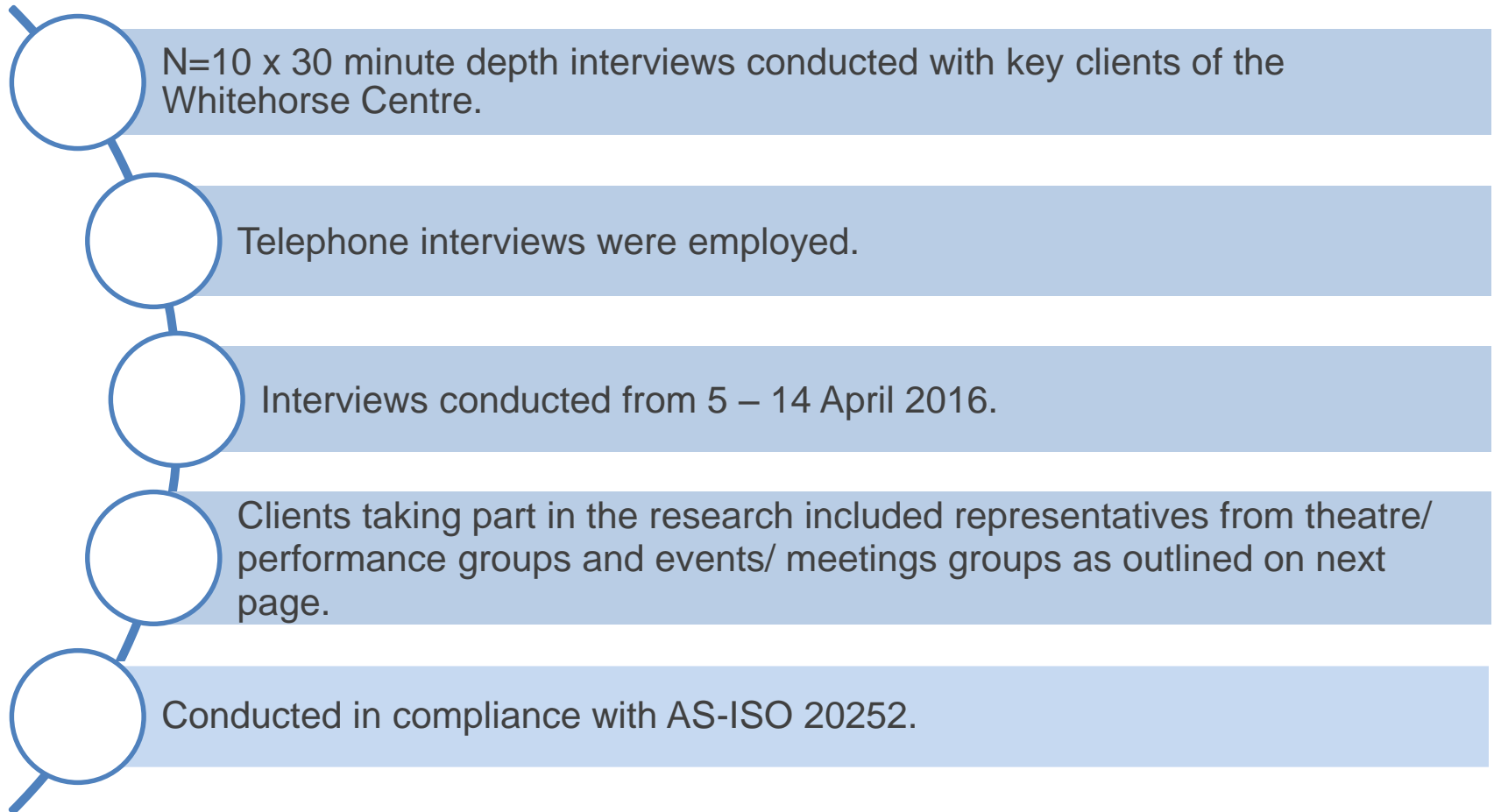
# SELF-SELECT QUANTITATIVE RESULTS ALSO SHOW MORE SUPPORT FOR OPTION A

- The n=1292 self-select quantitative online and hardcopy submissions indicate that option C is generally not supported by the community.
- This makes it a decision between option A: Complete redevelopment and option B: Essential works. The self select results differ from the rest of the research program, in that there is **heightened support for option A**, with the majority of respondents in favour of this option. On a prompted basis, more than half (55%) of self-select survey respondents indicated that option A is their preferred option, whilst 29% chose option B, 13% are in favour of option C and 3% not sure.
- The key drivers for support of redevelopment match our quantitative telephone survey. These are:
  - ❖ *'It's important to have a venue in Whitehorse that can be used by many people, groups and organisations from our local community'*
  - ❖ *'Although I may not use the Whitehorse Centre myself, Council should provide the community with a performing arts centre, like it provides other services such as sports and recreation facilities, aged care services, child and family support and disability support'*
- The key drivers for opposition also match the quantitative telephone survey results and include:
  - ❖ *'The \$10.9 million cost of the proposed 3-level car park is too expensive for 211 car spaces'*
  - ❖ *'\$67 million for the Centre and \$10.9 million for the car park is too much money to spend on the redevelopment'*
- Ultimately, with a relatively large number of responses, the findings of this component of the research program suggest that there are solid grounds to pursue option A. Nonetheless, given that there is still some support for option B, there is potential for a community backlash regardless of which option is chosen.



# QUALITATIVE KEY FINDINGS — TEN CLIENT INTERVIEWS

# QUALITATIVE CLIENT DEPTH INTERVIEW METHODOLOGY



Note: Qualitative research is exploratory in nature, and so the findings within this report are indicative only and are not necessarily representative of the full client population.

# INTERVIEW STRUCTURE AND MATRIX

## *Interview structure*

- Perceptions on Council's performance in delivery of arts and cultural services
- Perceptions on how well the current Whitehorse Centre is meeting organisation's needs and how these might change in the future.
- Unprompted awareness of what Council is considering for the future of the Whitehorse Centre.
- Prompted views on the options Council is considering for the future of the Whitehorse Centre.
- Preferred option for the future of the Whitehorse Centre and the factors driving these views.
- Exploration of perceived benefits and concerns regarding each option.
- Final comments and concerns moving forward.

## *Interview matrix*

Type	Number
Theatre/ performance	5
Events/ meetings	5
<b>Total</b>	<b>10</b>



**Theatre/ Performance clients** – theatre production companies, performance groups and dance schools



**Events/ Meetings clients** – functions, community group gatherings, corporate gatherings and static-art shows

# CLIENTS ARE MORE DIVIDED BETWEEN OPTION A AND OPTION B



Theatre/ Performance Clients	Events/ Meetings Clients
<ul style="list-style-type: none"> <li>• Generally more in favour of option A.</li> <li>• See current Centre as limiting and identify possibility for growth.</li> <li>• A few of these clients are more in favour of option B as concerns around what will happen during and post-construction are <i>more</i> prevalent.</li> </ul>	<ul style="list-style-type: none"> <li>• Generally more in favour of option B.</li> <li>• See Whitehorse Centre as meeting current and future needs as don't see needs as changing drastically.</li> <li>• A few of these clients are more in favour of option A as they appreciate how a new Centre would positively impact the community and concerns around circumstances during and post construction are not as prominent.</li> </ul>

Consistent concerns that council *must* address:

- **What will happen to clients whilst the Centre is being redeveloped:** Where will they stage productions and where will they hold classes, meetings and gatherings?
- **What the costs for hire will be once the new Centre is completed:** Will they be higher? Will community groups still be subsidised?
- **Will current clients be guaranteed a spot once the new Centre is completed:** With a new Centre, will current clients be 'pushed out' by bigger players with more money?





# QUALITATIVE KEY FINDINGS — 123 PUBLIC SUBMISSIONS

# SUBMISSION STRUCTURE AND MATRIX

Findings from written submissions have been divided and reported in three sections:



- **Businesses and organisations** – any business or organisational group that utilises or has involvement with the Whitehorse Centre or is part of the Whitehorse community



- **Regular attendees to the Whitehorse Centre**



- **General community and occasional users of the Whitehorse Centre**

We received **n=123** written submissions from the community

# WRITTEN SUBMISSIONS VARY ACCORDING TO THE SOURCE

Group	Summary of position	Drivers of support/ opposition
<b>Business/ Organisation</b>	<ul style="list-style-type: none"> <li>• Generally more in support for option A</li> <li>• Some support for option B</li> <li>• No support for option C</li> </ul>	<p><b>Support</b></p> <ul style="list-style-type: none"> <li>• Potential for expanded community use</li> <li>• Increased capacity to meet community needs</li> <li>• Grow audience base and broaden performances</li> <li>• Potential for increase in revenue</li> </ul> <p><b>Opposition</b></p> <ul style="list-style-type: none"> <li>• New Centre won't remain affordable for community groups</li> <li>• Lack of certainty for groups currently using Centre</li> <li>• Increase in costs will be passed onto audiences</li> <li>• Most usage is from people outside of Whitehorse</li> </ul>
<b>Regular attendees</b>	<ul style="list-style-type: none"> <li>• Most are in support of option A</li> <li>• Relatively small support for option B</li> <li>• No support for option C</li> </ul>	<p><b>Support</b></p> <ul style="list-style-type: none"> <li>• Option B is short sighted</li> <li>• New Centre can attract younger audiences</li> <li>• Identified of short comings of the current Centre</li> <li>• Theatre critical to community – extremely valuable asset</li> </ul> <p><b>Opposition</b></p> <ul style="list-style-type: none"> <li>• Proposed redevelopment seen as grandiose</li> <li>• Cost of carpark is dubious</li> <li>• Need for new Centre isn't urgent</li> </ul>

# WRITTEN SUBMISSIONS VARY ACCORDING TO THE SOURCE

Group	Summary of position	Drivers of support/ opposition
<b>General community/ Occasional users</b>	<ul style="list-style-type: none"> <li>• Generally split between option A and option B</li> <li>• Slightly more support for option B</li> <li>• Relatively very little support for option C</li> </ul>	<p><b>Support</b></p> <ul style="list-style-type: none"> <li>• Value arts and cultural services – need to fund as much as sport</li> <li>• Important aspects of Centre seen to be in need of upgrade</li> <li>• Important to servicing growing needs of the community</li> <li>• Important to lives of elderly population</li> <li>• Option B just a ‘band aid’ solution</li> </ul> <p><b>Opposition</b></p> <ul style="list-style-type: none"> <li>• Cost is too high</li> <li>• Amateur theatre will not cope with increases in costs</li> <li>• No consideration for alternative redevelopment options</li> <li>• Usage is not high and mainly from outside municipality</li> <li>• Concern that rates will increase</li> </ul>



**THERE ARE OVER  
167 THOUSAND PEOPLE  
IN WHITEHORSE...**

**FIND OUT  
WHAT THEY'RE  
THINKING.**

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